

**Meeting business needs**

*Growing the economy together - not by accident but by design*

AYLESBURY VALE DISTRICT COUNCIL

The slide features a green background with a decorative graphic of overlapping squares in various shades of green on the left side. A small logo of a person with a shopping bag is positioned above the title. A horizontal green line separates the title from the main text.

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**Mission**

**We are a core front line business facing team working to:**

- attract and support increased levels of business investment and growth
- improve business productivity
- support the development of a more attractive commercial business environment

**Impact:** Generating more income for the Council (local taxation i.e. business rates)  
Higher paid jobs in the knowledge economy

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**What do we do**

**We work through and with a range of national, regional and local stakeholders and business intermediaries and across the Council to:**

- provide insight into business needs and how to effectively support them
- respond to business need, thereby increasing business confidence in Aylesbury Vale
- develop ongoing sustainable relationships with business
- work in partnership to attract public & private investment to support a 21<sup>st</sup> century infrastructure

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## How do we work

- Through shared economic and infrastructure strategies and action plans, addressing key priorities
- By adopting a One Council holistic approach to business facing services & a Team Bucks approach to business support
- We talk to business, partner to solutions, develop the relationships and identify new opportunities

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## Key challenges

- Business survival and growth
- Skills 'fit for purpose'
- Infrastructure

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## Its all about

- Working together smarter
- Jointly refreshing and planning next year's strategy and action plan upfront
- Understanding respective roles in jointly delivering against common outcomes

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